



**Project
Management
Institute®
Manitoba**

ANNUAL REPORT

2023

About Us

With over 700,000 members worldwide and over 1.4 million Project Management Professionals (PMP®), The Project Management Institute (PMI) is the largest and leading non-profit professional association in the area of Project Management.

With over 1,050 members, the Project Management Institute Inc. (PMI Manitoba) is the local chapter of the Project Management Institute in the province of Manitoba.

OUR MISSION

To inspire change, transformation, innovation, and growth in Manitoba communities through the transformative power of projects, by:

- Being the local advocate of the world-class organization and brand of the Project Management Institute.
- Developing a local community of like-minded, motivated, passionate, and empowered project professionals





MESSAGE FROM OUR PRESIDENT

On behalf of the Board of Directors of PMI Manitoba, I would like to thank our members, volunteers, sponsors, and partners for another successful year. This is a very special year for me, as this my last as the President and member of the Board of Directors.

As the chapter marks its 30th anniversary, our aspirational vision and mission continue to help us build a strong foundation to continue to operate sustainably, while being adaptable and flexible to succeed for another 30 years and beyond.

As I reflect on the past decade while being involved in the chapter as a volunteer, my reason and purpose for joining that very first day are reinforced: I wanted to be part of something larger than myself that will help me accelerate my career and create special relationships that will help me along the way.

During my tenure in the chapter, we have made it clear that our chapter is a people-first organization. We do not plan for or measure our success by how many PMI certifications we can sell or how many more members join. We pride ourselves in the strong community that we have built over three decades with passionate members that are craving to build a growing network of like-minded individuals. We acknowledge that with the right knowledge, tools, assets, resources and people, our members can have a long-lasting impact in our communities though the one special power that we all have in common: project management.

In 2023, we continued to build on the successes from previous years including strong financial position, strong governance with very capable board members, a membership that now exceeds 1,050 members with very active participation in member events, the return of Professional Development conferences, and programs like *Project of the Year*, *Projects for Social Good* and *Women in Project Management* not only continuing but thriving.

As I step away as President, I leave the chapter leadership in the very capable hands of Rafael Vitorelli, whom I have known very well over the last 8 years. I have high confidence that I leave the chapter in great hands, as Rafael is passionate and committed about the chapter and helping project professionals achieve their professional and personal goals.

Sincerely,



**Juan Saldivar, P.Eng., PMP, DASM, OTF
President**

Project Management Institute Manitoba Chapter



MESSAGE FROM OUR VICE PRESIDENT, OPERATIONS (PRESIDENT-ELECT)

As this year draws to a close, my heart is full of gratitude for the collective journey we've embarked upon—a journey characterized by transformative growth, resilience, and a steadfast dedication to project management excellence. My own path, from the lively streets of Brazil to the strategic confines of North American boardrooms and lecture halls, has been anything but ordinary. Battling dyslexia from a young age instilled in me the virtues of resilience, empathy, and a unique perspective on life, all of which have profoundly influenced my role within PMI Manitoba. Together, we've navigated the challenges of adversity, embraced the winds of change, and harnessed our collective strength to leave a lasting impact.

This year, we've reached pivotal milestones that speak volumes about our adaptability and resilience:

Membership Expansion: Our community has seen remarkable growth, welcoming an unprecedented influx of project management professionals.

Innovative Initiatives: The shift to virtual platforms has allowed us to introduce cutting-edge educational and networking programs, broadening our reach more than ever before.

Community Partnerships: We've fortified our connections with local entities and educational institutions, enhancing our societal impact and fostering a culture of lifelong learning and professional enrichment.

Looking towards the horizon, we stand at the brink of a technological revolution, with Artificial Intelligence (AI) leading the charge. As an enthusiast of AI, I recognize its potential to redefine the project management landscape. In 2024, PMI Manitoba is poised to embrace this transformative wave, incorporating AI and digital advancements into our initiatives. Our goal is to arm our members with the foresight and tools necessary to navigate this new era, ensuring our place at the vanguard of innovation and leadership.

This journey from Brazil to Canada, overcoming the hurdles of dyslexia to become a figure in project management, underscores the incredible power of community, mentorship, and the courage to embrace our distinctive abilities. Looking ahead, I encourage each of you to:

Engage deeply with our community. Your active participation, volunteering, and seizing of opportunities enrich us all.

Learn with an insatiable curiosity. Let the ever-present changes and challenges be your catalysts for growth and innovation.

Grow collectively. Sharing your insights, supporting your peers, and building a robust PMI Manitoba can only make us stronger.

I owe a profound debt of gratitude for the mentorship and support I've received, especially from Juan Saldivar, whose empathetic and visionary leadership has been a beacon for me. To all our members, volunteers, and sponsors, your unwavering dedication is the cornerstone of PMI Manitoba's success. Together, we've achieved remarkable feats, and I look forward with eager anticipation to what the future unfolds.

As we step into a new chapter, let's carry forward the invaluable lessons, the bonds of friendship, and our collective achievements. We are more than project management professionals; we are change-makers, united in our mission to transform the world, one project at a time.

With sincere appreciation and excitement for our shared future,
Sincerely,

Rafael Vitorelli, PMP, PMI-ACP, MBA
VP, Operations and President-Elect

Project Management Institute Manitoba Chapter



Board of Directors



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Jonnathan Cruz
Director,
Membership



Javaid Wali
Director, Strategic
Partnerships & Outreach



Michael Hanna
Past-President



MEET OUR BOARD

The Board of Directors is comprised by project professional volunteers who embody the values of volunteerism, diversity, inclusion, belonging, continuous improvement, teamwork, and collaboration.





Membership Statistics

PMI MEMBERS

34

PMI- ACP MEMBERS



29

CAPM MEMBERS



422

MEMBERS WITH NO CERTIFICATION

6

PMI- RMP MEMBERS



4

PMI- PBA MEMBERS



6

PGMP MEMBERS



201

STUDENTS



IMPACT SNAPSHOT

606

PMP MEMBERS

22

THIS YEAR NEW MEMBERS

1057

TOTAL OF MEMBERS



Member Services

Member Services

Women in Project Management:

- WIPM Launch & Networking Event in May 2023 with 85 registrations and 88% participation rate.
- WIPM Networking Event in September with 191 registration and 80% participation rate.
- Virtual Event in December 2023 with 96 registrations and 88.5% participation rate.



Membership:

- Grew membership by 131
- Executed targeted emails to engage new members
- Boost new member engagement by offering a welcome prize
- Awarded the UofW PACE Student of the Year

Professional Development:

- Volunteer Spotlight - Launched this new initiative in June 2023
- Held the Reignite 2023 Fall Conference on November 15-16, 2023 with 8 speakers, 22, 86 participants from 44 organizations reaching over \$50,000 in revenue
- Elevate 2024 - Re-launched the spring workshop
- Study Groups Re-Launch
- Job Fair Launched

Monthly Programs:

- Jan 17 monthly program by Dr. Errol Wirasinghe - 98 attendees
- Feb 7 monthly program by Saby Waraich - 50 attendees
- March 14 monthly program by Greg Skulmoski - 85 attendees
- April 4 monthly program by Rafael Vitorelli - 72 attendees
- May 9 monthly program by Marion Grobb - 86 attendees
- June 6 monthly program by Stephanie Staples - 72 attendees
- September 12 monthly program by Suzanne Stevens - 83 attendees
- October 3 monthly program by Gabriele Maussner-Schouten and Paul Boudreau (ProjectBites) - 135 attendees
- November 7 monthly program by David Barret - 90 attendees
- December 6 monthly program by Juanita DeSouza-Huletey - 90 attendees

Networking:

- Jan 22 - Volunteer event at Siloam Mission - 13 attendees
- Feb 16 - Networking event - 50 attendees
- April 27 - Project of the year - 70 attendees
- May 11 - Networking event - 60 attendees
- June 1 - Networking event - 85 attendees
- September 14 - Networking event - 122 attendees
- November 15 - Networking event - 40 attendees

REIGNITE 2023 Fall Conference

November 15 - 16, 2023 • Breezy Bend Country Club

BY THE NUMBERS



Events & Networking



EVENTS SNAPSHOT



100

Reignite Conference Attendees



440

Networking Events Attendees



861

Monthly Events Attendees



Operations



Governance

Developed Strategic Imperatives and Goals.



Marketing

New Sponsor package developed.



Information Technology

Maintained focus on enhanced digital services and cybersecurity.



Finance

Maintained sound financial processes and balanced budget and income.



Project of the Year

SAP S/4 Hana Conversion Project – Shared Health

PMI Manitoba has a mandate to operate efficiently and sustainably.

Sponsors

Thank you for your generous support



TODAYS HIGHLIGHTS

- Brief Introduction
- Financial Structure
- Insights on Scaling a Business
- Practical Aspects of Internationalization
- Scaling Strategy
- Planning for Internationalization
- Final Words

Discussion Outline

Financial Performance by Internationalization (PMI)

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9.00 feedback session

10.30 Meet at hotel for lunch

12.00 p.飯 飯

8.00

- Know the
- Out line of the topic
- Stone's LT
- No we see
- Repetitive - moi!

9.00

Structure

Structure

Structure

85.00%

2023 SPONSORS



THE UNIVERSITY OF WINNIPEG
PROFESSIONAL, APPLIED AND CONTINUING EDUCATION



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT.

THANK YOU



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PMI Manitoba



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